

## CLIF MOJO + FOCUS ON NATION 2008 GRANT PROGRAM RULES

### 1. **Description of Program/Program Goals:**

- a) To encourage young people to speak their mind and take action, Clif Mojo and Focus the Nation are sponsoring the 2008 Grant Program.
- b) The goals of the Grant Program include propelling young people to come up with innovative ideas to help fight Global Warming.
- c) Applicants will submit a written proposal of up to 500 words for personal projects to help the fight against global warming.
- d) All proposals must build public involvement and education on global warming issues.
- e) All proposals must create a tangible result or be action based.
- f) To put their proposals into action, three (3) Grant Recipients will each receive a grant of up to \$10,000 (\$5,000 stipend and up to \$5,000 in additional funding to implement each Grant Recipient's proposal as determined by Program judges based on the proposed budget submitted by the Grant Recipient with the original proposal).
- g) **NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF BEING SELECTED AS A GRANT RECIPIENT.**

### 2. **Eligibility:**

- a) Applicants must be between 18-25 years of age and a legal resident of the United States (including Puerto Rico). Void where prohibited.
- b) Employees, affiliates, agents, professional advisors and advertising and promotional agencies of Clif Bar & Company, Focus the Nation and The Greenhouse Network and members of their immediate families and/or any persons living in the same household are not eligible to submit proposals.
- c) At the time of applying, all Applicants must have a project mentor (i.e., professor, school staff person, business person, etc.) to supervise and provide guidance to the Applicant.

### 3. **Application Categories:**

- a) Outdoor fanatics protecting the places we love to play – for this category, project should be inspired by the need to protect our outdoor spaces such as mountains, rivers and oceans.
- b) Artists inspiring our communities – for this category, ideas should use the arts to increase awareness of or change thinking about global warming solutions.
- c) Innovators challenging our expectations – for this category, projects should challenge the status quo with new and innovative thinking, and include an action element to bring new thinking into action.

### 4. **How to Apply:**

- a) Proposals must be submitted via email at [mojoprojectslingshot@gmail.com](mailto:mojoprojectslingshot@gmail.com) between January 21, 2008 and March 15, 2008.
- b) No proposals will be received after 11:59 pm (Pacific) on March 15, 2008 and any proposal received after such time will not be considered.
- c) All proposals should:
- Integrate information and/or inspiration gained from any of the ten (10) Focus the Nation Choose Your Future solutions listed on the Focus the Nation Website.
  - Help communities move from fear to opportunity when thinking about global warming.
  - Lead to new ways of thinking and acting.
  - Include answers to the following questions:
    - What is the objective of the project?
    - What are the applicant's tactics?
    - Who is the project mentor and why were they selected to supervise and provide guidance during project execution?
- d) To submit a proposal:
- (i) Download the application instructions on [www.focusthenation.org/mojoslingshot.php](http://www.focusthenation.org/mojoslingshot.php)
  - (ii) Submit application, including an essay (up to 500 words) describing your proposed project by 11:59 p.m. (Pacific) on March 15, 2008;
  - (iii) You may (but are not required) to submit video, audio or image files to support your application. Audio and video should be no longer than 3 minutes and files must not exceed 100MB. Include image or video files as an attachment when emailing application;
  - (iv) Include a brief description (up to 500 words) of Applicant's mentor and why this mentor was chosen; and
  - (v) Submit a project budget (maximum of \$5,000 stipend plus up to \$5,000 for additional project expenses).
- e) Each proposal must include the name, date of birth, address, phone number and email address of the Applicant (which information will not be posted-online).
- f) Each Applicant hereby represents and warrants that the Applicant owns all rights to the proposal submitted (including, but not limited to, any and all images, audio and video content) and the Applicant is the original author of the proposal and the proposal has not been copied from other works and does not violate, infringe or misappropriate any copyrighted, trademarked or other proprietary rights of any other person or entity.
- g) All applications and other entry materials become the property of Program Sponsors and will not be returned or receipt acknowledged.
- h) Program Sponsors are not responsible for late, lost, misdirected or illegible entries, any entries not received or any Applicant's inability to access the Grant Program due to computer, hardware, software, email, internet, telephone, mail or other technical or delivery errors.

- i) **By submitting an application, each Applicant hereby releases each Sponsor (and their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agents) from any liability whatsoever and waives any claims or causes of action related to any injury, loss or damage arising out of or in connection with the Program whether intentional or unintentional and whether under a theory of contract, tort (including negligence) warranty or under any other theory.**

**5. Selection of Grant Recipients:**

- a) Program Sponsors will assemble a panel of leaders in the global warming field and by April 1, 2008, the panel will select the best proposals meeting the Program Goals listed above and the application criteria in each Application Category as Finalists. Other selection criteria will include the proposal's creativity, uniqueness and relevance to the Application Category.
- b) On or about April 1, 2008, Program Sponsors will notify the Finalists via email and each Finalists will be requested to provide (including but not limited to the following) directly to Program Sponsors:
  - (i) Authorization to post the Finalist's proposal and supporting materials for nationwide voting on [www.focusthenation.org/mojoslingshot.php](http://www.focusthenation.org/mojoslingshot.php).
  - (ii) Any other information requested by Program Sponsors in support of the proposal.
- c) Between April 1, 2008 and April 15, 2008 (11:59 PM (Pacific)), the Finalists' proposals will be posted on [www.focusthenation.org/mojoslingshot.php](http://www.focusthenation.org/mojoslingshot.php) and the nation will have the opportunity to vote for the best proposal in each Application Category.
- d) Three (3) Grant Recipients (1 in each Application Category) will be announced on April 22, 2008 based on the results of the public vote on [www.focusthenation.org/mojoslingshot.php](http://www.focusthenation.org/mojoslingshot.php).

**6. Program Conditions:**

- a) Decisions of Program Sponsors (including the judging panel) with respect to the selection of the Grant Recipients, the conduct of the Grant Program and anything else related to the Grant Program are final and binding and will be made in the sole and absolute discretion of Program Sponsors.
- b) If Program Sponsors are unable to contact any Grant Recipient that is chosen based on the information provided within 24 hours of selection, or if the Grant Recipient fails to return the Declaration, Authorization and Release, or return any other documents required by Program Sponsor within the time indicated, an alternative Grant Recipient may be selected from among all the other eligible applicants.
- c) Payment of all applicable federal, state and local taxes are the sole responsibility of each Grant Recipient and each Grant Recipient will be required to provide a social security number and other tax information to

Program Sponsors and Grant Recipients may receive an IRS Form 1099 or equivalent from Program Sponsors.

- d) By submitting an application, except where prohibited by law, each Applicant agrees to have his/her name, voice, or likeness used in any advertising or broadcasting material relating to this Program by Program Sponsors.
- f) Each Grant Recipient agrees to sign a publicity release and affidavit of eligibility prior to acceptance of the Program Grant covering Program Sponsors.
- g) Failure to comply with the Grant Program rules may result in an Applicant or Grant Recipient being disqualified in the sole and absolute discretion of the Program Sponsors and any Grant Recipient who fails to comply with the Grant Program rules or fails to properly complete his/her project in accordance with his/proposal may be required to forfeit the Program Grant awarded.
- h) Program Sponsors reserve the right, in their sole and absolute discretion, to make changes in these Grant Program Rules, and/or suspend or cancel this Grant Program, or any Applicant's participation in the Grant Program.
- i) Each Grant Recipient must be prepared to implement and complete his/her project by August 15, 2008 and provide a written project recap to Project Sponsors by August 30, 2008; Each Grant Recipient will also be required to submit periodic updates as requested by Project Sponsors and, if required by Project Sponsors, attend a project kick-off summit in Berkeley, CA in June 2008.
- j) For a list of Grant Recipients, send a S.A.S.E. to:
  - Focus the Nation
  - Attn: Project Slingshot
  - 4160 SW Haven Street
  - Oswego, OR 97035

**7. Program Sponsors:** Clif Bar & Company, Focus The Nation and The Greenhouse Network.